

KLICK SCHOOLS

COURSE OUTLINE · 2026

KLICK FILM & DESIGN SCHOOL · ADDIS ABABA

Graphic Design *Course*

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Learn professional graphic design in two months on Adobe Illustrator, Photoshop and InDesign: logos, brand identity, print, packaging and social media graphics. You finish with a real client brief and a portfolio.

ETB 10,000
Full course fee

2 Months
3 classes a week, 2 h

Every 2 weeks
A new class starts

Certificate
Verifiable online

Design that brands *actually use*

The course teaches the industry-standard creative toolkit and the design thinking behind how brands communicate: typography, color, layout, logos, full identity systems, print and packaging, and social media graphics.

No experience needed. You start from design fundamentals and build towards real client briefs, with feedback from working designers, so you leave with a portfolio rather than just finished exercises.

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2,000+ students trained

~48 h hands-on training

2 branches in Addis

By the end you can

- Design logos and complete visual identity systems
- Create professional print and digital marketing materials
- Prepare print-ready files and packaging designs
- Work confidently from real client briefs
- Present and defend your design decisions to clients
- Build a portfolio that gets you hired or wins freelance work

Software you will use

Ai	Ps	Id	Canva
Illustrator	Photoshop	InDesign	Canva Pro

Your *8-week* plan

3 classes a week, 2 hours each. Each stage ends with work you have made yourself.

WEEKS 1–2 — Design Foundations
Design principles, color theory, typography, layout and composition, Adobe interface fundamentals.
You finish with: type, color and layout exercises

WEEKS 3–4 — Illustrator & Logo Design
Vector drawing, logo construction, icon design, scalable brand marks.
You finish with: a logo and brand mark

WEEKS 5–6 — Brand Identity Systems
Full identity systems, brand guidelines, color palettes, typography pairing, Photoshop for brand imagery.
You finish with: a brand identity with guidelines

WEEK 7 — Print & Packaging
InDesign layouts, multi-page documents, packaging design, print-ready file preparation.
You finish with: print-ready layouts and packaging

WEEK 8 — Client Work & Portfolio
Real client brief, social media graphics with Canva Pro, client presentation, final portfolio compilation.
You finish with: a client project, your portfolio and your certificate

Class *times*

Choose a time and days that fit your life. ሰዓቱ በኢትዮጵያ አቆጣጠር ነው።

ETHIOPIAN TIME	INTERNATIONAL	DAYS
3:00 – 5:00	9 – 11 AM	MWF or TTS
5:00 – 7:00	11 AM – 1 PM	MWF or TTS
7:00 – 9:00	1 – 3 PM	MWF or TTS
9:00 – 11:00	3 – 5 PM	MWF or TTS
11:30 – 1:30	5:30 – 7:30 PM	MWF or TTS
Weekend	Sat / Sun	Full-day sessions

MWF = Mon · Wed · Fri · TTS = Tue · Thu · Sat. Seats per class are limited; ask on WhatsApp which times have space.

What's *included*

One fee. No hidden costs.

- **Working designers** as teachers, with feedback on your own work
- **Real client briefs**, not just classroom exercises
- **A finished portfolio** to show employers and clients
- **Klick certificate** with a unique number employers can check at klickschools.com/verify
- **Klick Konnect**: after you graduate, join the network where graduates meet employers and clients
- **Pay in full or in instalments.** Ask us about a payment plan before you enrol

Fees *& packages*

THIS COURSE
ETB 10,000
Graphic Design · 2 months

PACKAGE
ETB 15,000
Graphic Design + Video Editing · 3 months

PACKAGE
ETB 15,000
Graphic Design + Digital Marketing · 3 months

How to *enrol* · እንዴት እመዘገባለሁ?

1
Register online
Takes 2 minutes: scan the QR code or open klickschools.com/register.

2
Pay by Telebirr or CBE
Pay on the register page or on our Telegram bot @KlickSchoolBot and send your proof.

3
Start your class
We confirm your seat and your student ID. A new class starts every two weeks.

Your first design starts *in two weeks.*

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SCAN TO REGISTER