

KLICK SCHOOLS

COURSE OUTLINE · 2026

KLICK FILM & DESIGN SCHOOL · ADDIS ABABA

Motion Design *Course*

የሞሽን ዲዛይን ስልጠና — ከመካከለኛ እስከ Advanced

Master Adobe After Effects and animation principles in two months: motion graphics, broadcast titles, animated logos and visual effects. You finish with a complete motion package and a showreel.

ETB 10,000	2 Months	Every 2 weeks	Certificate
Full course fee	3 classes a week, 2 h	A new class starts	Verifiable online

klickschools.com/courses/motion-design

Mexico (Sengatera Bldg, 19th fl.) & CMC Michael

+251 920 594 530

Make graphics *move*

Motion design is one of the highest-demand and best-paid creative skills in Ethiopia's media industry. The course covers animation principles, kinetic typography, logo animation, broadcast graphics, compositing and visual effects.

The course runs from intermediate to advanced. Some familiarity with Photoshop or Illustrator helps you move faster; if you have no design background, we recommend taking Graphic Design first.

Photoshop ወይም Illustrator ትንሽ ቢያውቁ ይረዳል። የዲዛይን ልምድ ከሌለዎት Graphic Design ቀድመው እንዲወስዱ እንመክራለን።

2,000+ students trained

~48 h hands-on training

2 branches in Addis

By the end you can

- Create broadcast-quality motion graphics in After Effects
- Animate logos, brand identities and title sequences
- Design lower thirds, transitions and full broadcast packages
- Composite footage with green screen, mattes and effects
- Build a showreel for studios, agencies and TV
- Deliver complete animated brand packages to clients

Software you will use

Ae	Ai	Pr	C4D	Me
After Effects	Illustrator	Premiere Pro	Cinema 4D basics	Media Encoder

Your *8-week* plan

3 classes a week, 2 hours each. Each stage ends with work you have made yourself.

WEEKS 1–2

Animation Fundamentals

Timing, spacing, easing, the 12 principles of animation, After Effects workspace, keyframing, rendering workflow.

You finish with: your first animations

WEEK 3

Typography in Motion

Kinetic type, text animation presets, custom text rigs, title card design.

You finish with: an animated title sequence

WEEK 4

Logo & Brand Animation

Logo reveal techniques, brand motion guidelines, animated identity systems.

You finish with: an animated logo reveal

WEEK 5

Broadcast Graphics & Compositing

Lower thirds, transition packages, green screen, track mattes, blend modes.

You finish with: a broadcast graphics package

WEEKS 6–7

Visual Effects & 3D Basics

Particle systems, light and energy effects, 3D layers, camera work, Cinema 4D lite integration.

You finish with: a VFX and 3D shot

WEEK 8

Final Showreel

Complete motion graphics package, showreel compilation, client presentation, industry portfolio.

You finish with: your showreel and your certificate

Class *times*

Choose a time and days that fit your life. ሰዓቱ በኢትዮጵያ አቆጣጠር ነው።

ETHIOPIAN TIME	INTERNATIONAL	DAYS
3:00 – 5:00	9 – 11 AM	MWF or TTS
5:00 – 7:00	11 AM – 1 PM	MWF or TTS
7:00 – 9:00	1 – 3 PM	MWF or TTS
9:00 – 11:00	3 – 5 PM	MWF or TTS
11:30 – 1:30	5:30 – 7:30 PM	MWF or TTS
Weekend	Sat / Sun	Full-day sessions

MWF = Mon · Wed · Fri · TTS = Tue · Thu · Sat. Seats per class are limited; ask on WhatsApp which times have space.

What's *included*

One fee. No hidden costs.

- **Hands-on classes** with teacher feedback on your own animations
- **Real projects**: titles, logo reveals and broadcast packages
- **A finished showreel** to show studios and clients
- **Klick certificate** with a unique number employers can check at klickschools.com/verify
- **Klick Konnect**: after you graduate, join the network where graduates meet employers and clients
- **Pay in full or in instalments.** Ask us about a payment plan before you enrol

Fees *& packages*

THIS COURSE
ETB 10,000
Motion Design · 2 months

PACKAGE
ETB 15,000
Video Editing + Motion Design · 3 months

START HERE
ETB 10,000
Graphic Design · 2 months

How to *enrol* · እንዴት እመዘገባለሁ?

1. **Register online**
Takes 2 minutes: scan the QR code or open klickschools.com/register.

2. **Pay by Telebirr or CBE**
Pay on the register page or on our Telegram bot @KlickSchoolBot and send your proof.

3. **Start your class**
We confirm your seat and your student ID. A new class starts every two weeks.

Your first animation starts *in two weeks.*

ፈጠራ ከዚህ ይጀምራል — ዛሬ ይመዝገቡ።

📞 **+251 920 594 530** · 011 668 7941
✈️ Telegram **t.me/Klickstudios**
📍 Mexico: Sengatera Bldg, 19th floor
💬 WhatsApp **+251 920 594 530**
🌐 **klickschools.com**
📍 CMC Michael, Addis Ababa

SCAN TO REGISTER